
SETH ALEXANDER

The age-old adage for country music hopefuls is that “Nashville is a ten-year town.”

Seth Alexander threw that metaphor out the window.

With his “head down,” he was determined to take the fast track to jumpstart his recording career.

“I stepped out of my car on downtown Broadway one clear, warm and humid night, and immediately came to the realization that the best education would come from the harsh reality that only Nashville has to offer.”

The Oregon-born, Idaho-raised dream seeker moved to Music City in 2018. Within 12 months of his arrival, Seth’s day job landed him a chance to meet with one of Nashville’s respected producers, Richard Donahue. Donahue, who was a former band member of The Accents (signed to RCA Records for 12 years), transitioned to artist development and production. The two quickly developed camaraderie. The working relationship brought Seth into the studio where he recorded alongside the likes of Kerry Marx (Musical Director for the Grand Ole Opry), Catherine Marx (Reba’s pianist), Tommy Harden (who has played drums for Larry Gatlin, Ricky Skaggs and most currently, Alabama) and Tony King (harmony vocalist for Brooks & Dunn).

Seth’s musical tastes were influenced early on by the tunes that sang from the car stereo of his granddad’s old red Datsun (Haggard, Jones, Keith Whitley, George Strait and Garth), and “cousin Bobby” who played at fairs and festivals and carried Seth in tow. Seth learned to play guitar as a six-year-old on an instrument that his granddad bought for him at a garage sale. Honing his song craft, Seth took cues from Bobby and two of his favorite songwriters, Craig Wiseman and Jeffrey Steele.

“For me, writing is intimate; I write from a personal space. It’s a time that I have to myself and I’m not afraid to tell the truth. When the ink is dry, it’s not up to me, it’s about how the song makes me, and others, feel.”

An active member of the Music City community, Seth maintains a steady writing schedule with some of Nashville’s finest; he’s performed at notable venues including The Local, Live Oak and Commodore Grille. Seth released two original tunes in 2022 making his debut with “Millionaire” (the corresponding “Millionaire” music video debuted on The Country Network) and followed with the sophomore single “Neon Bar.” In March 2023, Seth introduced the original tune, “Till Your Boots Are Dirty,” the first in his 2023 waterfall series of single releases.

“Till death do us part, music is a love that has never left me or let me down”